

Champagne, Chocolate, & Cars

Janet & Clive Cussler Vintage Car Museum in Scottsdale **25 February 2024, Sunday 3-5 PM**

for the benefit of



Singing together connects people!

About CES

Founded in 2007, Carolyn Eynon Singers (CES) is a vibrant and passionate community choir dedicated to spreading the joy of music as we enrich our local community through the arts. Singing together connects people!

We elevate local talent by partnering with orchestras, symphonies, choirs, instrumentalists, dancers, and artists. Our emphasis on collaboration, especially with women's and children's ensembles, gives us a uniquely influential position in our community.



Your Sponsorship Helps Us!

Our 2023-24 fundraiser is the *Champagne*, *Chocolate*, and *Cars* benefit. Our fundraising endeavors allow us to provide **affordable and inspiring live choral performances** of the highest level and artistic standard for our diverse audiences in order to promote a lifelong love of the choral arts.

- Event: an elegant afternoon of champagne, hors d'oeuvres, chocolate, & music
- □ Host: Janet & Clive Cussler vintage car museum in north Scottsdale
- Setting: stroll among over 40 antique automobiles, including a fire truck & two airplanes
- Silent auction: expansive array of items, from local restaurants to an African photo safari
- <u>Dress</u>: business casual or vintage 'Roaring 20s' costume
- Live music: pianist Jon Lang, accompanist of the Orpheus Male Chorus
- Musical interlude: a mini concert from the CES singers
- Fundraising goal: \$50,000

Our \$50,000 fundraising goal for this event will allow us to not only sustain our day-to-day operations, but also to commission new choral works, invest in more artistic programming,

provide affordable music within our community, and expand our outreach initiatives by partnering with more schools and community organizations to spread music literacy, awareness, and appreciation.



Your Sponsorship Helps You!

As a valued sponsor, we promise to acknowledge your sponsorship gift in a manner befitting your generosity!

- Our target audience is adults 30 and up who share an interest in community arts, philanthropy, and unique cultural events, predominately from affluent Scottsdale, Paradise Valley, and north Phoenix area.
- We will maximize awareness and engagement of our fundraising event and your generous participation through:
 - ♣ Posts and targeted ads on various social media platforms, featuring event highlights, sneak peeks of auction items, testimonials from choir and audience members, and interactive content.
 - Advertising in local calendars and in digital and traditional media such as Images Arizona, PHOENIX Magazine, Arizona Foothills Magazine, PBS, KBAQ, KJAZZ, and other outlets.
 - ♣ Press releases, personal contacts, and collaborations with popular local bloggers and influencers.
 - Flyers distributed in key physical locations within the targeted community.
 - Email marketing to our active 1,500+ community mailing list of active supporters of local arts, culture, and philanthropy.
- Our audience goal is 250+ guests of affluence and influence at Champagne, Chocolate, and Cars who will view your contributions in person, plus 2,000+ broader visibility through our concert programs, website, and email campaigns.



Auction Preview



Wander through the vintage cars and peruse the nearly \$19,000 array of auction items curated to date! (See our website for a full listing.)

In addition to the silent auction items, each year we have an exclusive **golden ticket raffle**, selling a limited number of raffle tickets for a very special highend prize, such as a chauffeured drive in a Rolls Royce to a fine-dining restaurant for an elegant evening on the town!



This dude ranch is one of the most historic properties in the west. 3 nights / 2 guests. \$2,400 fair market value.



Family vacation just minutes from Orlando's theme parks. 7 nights / 4 guests. \$1,800 fair market value.

CES Testimonials

"CES has been a **cornerstone of our community**, enriching lives through the power of choral music for nearly two decades. The dedication and passion of the choir's members, under the exemplary leadership of their artistic director, have consistently delivered breathtaking performances that inspire and uplift audiences of all ages. I have witnessed the positive impact of my contributions and have the utmost confidence in CES's ability." ~ James Lawson, longtime CES matching donor

"Thank you for **all you do** for the greater Phoenix and Arizona music-loving communities – you're terrific!" ~ Ann-Marie Anderson, Esq.

"Beautiful, enjoyable evening of champagne and chocolate! Sipping on a cocktail listening to some great vocals and enjoying the company of others, bidding on a few great raffles, and making a great memory! What a fun time!" ~ Jennifer Swan



Sponsorship Levels

Cadillac	\$ 500	Porsche	\$5,000
 Clickable logo/name on our website & multiple mentions on our social media Acknowledgement from emcee at the benefit & on season donor lists Season-end donor reception: for 2 1/4 page in concert programs OR attend select rehearsals: for 2 		 CES choir performance at your business or personal event Donor reception & VIP seating: for 4 	
		Rolls Royce Private dinner with Confider of directors: for 2	\$10,000 CES artistic staff & board
Mercedes	\$1,000	■ Donor reception & \	/IP seating: for 6
 Your promotional mevent guest packer Special acknowled season-end donor mover at the season of the sea	staterials inserted into s gement from emcee at eception on events: for 2 t programs OR arsals: for 2 \$2,500 Name' in programs, releases y of your materials at this t programs OR	Bugatti \$15,000 Season Presented by Your Name' on front page of website & social media & in programs, promotions, & press releases Special acknowledgement from emcee at all season events Floor or table display of your materials at all season events Private dinner with CES artistic staff & board of directors: for 4 Donor reception & VIP seating: for 8 Each level includes ALL benefits from the preceding levels.	
		Note " Cars Sponsorship " in the Scottsdale Road, Ste 151-56 /	
EMAIL		PHONE	
STREET		CITY / STATE / ZIP	
CREDIT CARD #			1

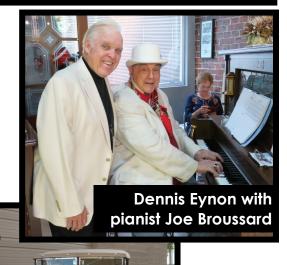
Thank you for your generous sponsorship! Please contact us with questions or to discuss alternative sponsorship arrangements or payment plans.

CEsingers.org/events | SING@CEsingers.org | 650-sing-CES (650-746-4237)

Carolyn Eynon Singers is a nonprofit 501(c)3. Tax ID 80-0316763. All gifts are tax-deductible to the extent allowed by law.

Past Events







We look forward to seeing you this season!

