



**SPONSORSHIP PROSPECTUS**

# *Champagne, Chocolate, & Cars*

Janet & Clive Cussler Vintage Car Museum in Scottsdale

**25 February 2024, Sunday 3-5 PM**

*for the benefit of*

**CAROLYN  
EYNON  
SINGERS**

*Singing together connects people!*

# About CES

Founded in 2007, Carolyn Eynon Singers (CES) is a vibrant and passionate community choir dedicated to spreading the joy of music as we enrich our local community through the arts. *Singing together connects people!*

We elevate local talent by partnering with orchestras, symphonies, choirs, instrumentalists, dancers, and artists. Our emphasis on collaboration, especially with women's and children's ensembles, gives us a uniquely influential position in our community.



## Your Sponsorship Helps Us!

Our 2023-24 fundraiser is the *Champagne, Chocolate, and Cars* benefit. Our fundraising endeavors allow us to provide **affordable and inspiring live choral performances** of the highest level and artistic standard for our diverse audiences in order to promote a lifelong love of the choral arts.

- ♫ Event: an elegant afternoon of champagne, hors d'oeuvres, chocolate, & music
- ♫ Host: **Janet & Clive Cussler vintage car museum** in north Scottsdale
- ♫ Setting: stroll among over 40 antique automobiles, including a fire truck & two airplanes
- ♫ Silent auction: expansive array of items, from local restaurants to an African photo safari
- ♫ Dress: business casual or vintage **'Roaring 20s' costume**
- ♫ Live music: pianist Jon Lang, accompanist of the Orpheus Male Chorus
- ♫ Musical interlude: a mini concert from the CES singers
- ♫ Fundraising goal: \$50,000

Our **\$50,000 fundraising goal** for this event will allow us to not only sustain our day-to-day operations, but also to commission new choral works, invest in more artistic programming, provide affordable music within our community, and expand our outreach initiatives by partnering with more schools and community organizations to spread music literacy, awareness, and appreciation.



# *Your Sponsorship Helps You!*

As a valued sponsor, we promise to acknowledge your sponsorship gift in a manner befitting your generosity!

- ♫ Our target audience is **adults 30 and up who share an interest in community arts, philanthropy, and unique cultural events**, predominately from affluent Scottsdale, Paradise Valley, and north Phoenix area.
- ♫ We will maximize awareness and engagement of our fundraising event and your generous participation through:
  - ♫ Posts and targeted ads on various social media platforms, featuring event highlights, sneak peeks of auction items, testimonials from choir and audience members, and interactive content.
  - ♫ Advertising in local calendars and in digital and traditional media such as *Images Arizona*, *PHOENIX Magazine*, *Arizona Foothills Magazine*, PBS, KBAQ, KJAZZ, and other outlets.
  - ♫ Press releases, personal contacts, and collaborations with popular local bloggers and influencers.
  - ♫ Flyers distributed in key physical locations within the targeted community.
  - ♫ Email marketing to our active 1,500+ community mailing list of active supporters of local arts, culture, and philanthropy.
- ♫ Our audience goal is **250+ guests** of affluence and influence at *Champagne, Chocolate, and Cars* who will view your contributions in person, plus **2,000+ broader visibility** through our concert programs, website, and email campaigns.



# Auction Preview

## Photo Safari in Victoria Falls - Botswana & Zimbabwe



5-star luxury African photo safari to Victoria Falls in Africa. 7 days / 2 guests. \$11,000 fair market value.

Wander through the vintage cars and peruse the nearly **\$19,000** array of auction items curated to date! (See our website for a full listing.)

In addition to the silent auction items, each year we have an exclusive **golden ticket raffle**, selling a limited number of raffle tickets for a very special high-end prize, such as a chauffeured drive in a Rolls Royce to a fine-dining restaurant for an elegant evening on the town!

## Rancho de la Osa

A TRUE GUEST RANCH™

This dude ranch is one of the most historic properties in the west. 3 nights / 2 guests. \$2,400 fair market value.

## VACATION VILLAGE®

RESORTS AND AFFILIATES

Family vacation just minutes from Orlando's theme parks. 7 nights / 4 guests. \$1,800 fair market value.

# CES Testimonials

"CES has been a **cornerstone of our community**, enriching lives through the power of choral music for nearly two decades. The dedication and passion of the choir's members, under the exemplary leadership of their artistic director, have consistently delivered breathtaking performances that inspire and uplift audiences of all ages. I have witnessed the positive impact of my contributions and have the utmost confidence in CES's ability."

~ James Lawson, longtime CES matching donor

*"Thank you for **all you do** for the greater Phoenix and Arizona music-loving communities – you're terrific!"* ~ Ann-Marie Anderson, Esq.

"**Beautiful, enjoyable evening** of champagne and chocolate! Sipping on a cocktail listening to some great vocals and enjoying the company of others, bidding on a few great raffles, and making a great memory! What a fun time!" ~ Jennifer Swan



# Sponsorship Levels

Each level includes ALL benefits from the preceding levels.

## Cadillac \$500

- ♫ Clickable logo/name on our website & multiple mentions on our social media
- ♫ Acknowledgement from emcee at the benefit & on season donor lists
- ♫ Season-end donor reception: for 2
- ♫ 1/4 page in concert programs OR attend select rehearsals: for 2

## Mercedes \$1,000

- ♫ Your promotional materials inserted into event guest packets
- ♫ Special acknowledgement from emcee at season-end donor reception
- ♫ VIP seating at season events: for 2
- ♫ 1/2 page in concert programs OR attend select rehearsals: for 2

## Bentley \$2,500

- ♫ **'Sponsored by Your Name'** in programs, promotions, & press releases
- ♫ Floor or table display of your materials at this benefit
- ♫ Full page in concert programs OR attend select rehearsals: for 4

## Porsche \$5,000

- ♫ CES choir performance at your business or personal event
- ♫ Donor reception & VIP seating: for 4

## Rolls Royce \$10,000

- ♫ Private dinner with CES artistic staff & board of directors: for 2
- ♫ Donor reception & VIP seating: for 6

## Bugatti \$15,000

- ♫ **'Season Presented by Your Name'** on front page of website & social media & in programs, promotions, & press releases
- ♫ Special acknowledgement from emcee at all season events
- ♫ Floor or table display of your materials at all season events
- ♫ Private dinner with CES artistic staff & board of directors: for 4
- ♫ Donor reception & VIP seating: for 8

Each level includes ALL benefits from the preceding levels.

**Online payment:** [www.CEsingers.org/donations](http://www.CEsingers.org/donations) / Note **"Cars Sponsorship"** in the comment section.  
**Print & mail form:** CES – Cars Sponsorship / 13802 N Scottsdale Road, Ste 151-56 / Scottsdale AZ 85254

CONTACT NAME

COMPANY NAME

EMAIL

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STREET

CITY / STATE / ZIP

CREDIT CARD #

EXPIRATION

CVV #

Thank you for your generous sponsorship! Please contact us with questions or to discuss alternative sponsorship arrangements or payment plans.

**CEsingers.org/events | SING@CEsingers.org | 650-sing-CES (650-746-4237)**

Carolyn Eynon Singers is a nonprofit 501(c)3. Tax ID 80-0316763. All gifts are tax-deductible to the extent allowed by law.

# Past Events



Carolyn Eynon with Janet Cussler of the Janet & Clive Cussler Car Museum



Dennis Eynon with pianist Joe Broussard



*We look forward to seeing you this season!*

